



A FRESH, FLAVORFUL TWIST ON SNACKING

PRETZEL PETE



BRAND PRESENTATION & PRODUCT CATALOG



Pretzel Pete, Inc. is a family-owned, Hatboro, PA USA based manufacturer of value-added pretzel products. We have carefully developed our product line to deliver products that go beyond just great taste. Our emphasis on clean labels, locally sourced ingredients and allergen safe production results in snacks that your customers will feel good indulging in and serving to their family and friends.

We are often asked why our pretzels carry such a robust taste even though we don't "cheat" with artificial flavors or flavor enhancers like MSG. The answer is actually quite simple.

It's our process!

At Pretzel Pete we use what is known as a "batch" process. The first step is we create a slurry mixture of the spices and nonGMO canola oil. Once the slurry is ready, it is added into batch tumblers along with the pretzels and they are mixed together to allow the slurry to soak through the shell of the pretzel. This insures that each and every bite of a Pretzel Pete pretzel packs a lot of flavor.

Our process is quite different than the big snack companies. They use industrial conveyor systems that spray the flavoring on to the pretzels as they fly by on the conveyor. Our "batch" process takes a bit more time and effort, but we think it's worth it!

Pretzel Nuggets.....

HONEY MUSTARD & ONION

Dusted with lip-smacking honey mustard and onion seasoning.



9.5 OZ (270g)

GARLIC & PARMESAN

Certain to satisfy the discerning garlic aficionado in the crowd.



9.5 OZ (270g)

CHEDDAR & ALE

Delightful cheddar flavor with just a hint of ale.



9.5 OZ (270g)

Seasoned pretzel nuggets were our very first product line and are still one of our bestselling! These bite-sized nuggets have a softer texture than most pretzels and are easier on the teeth.



The seasoning soaks through the shell and into the crevasses of the split in each nugget providing the “wow” flavor. The bite-sized nuggets are perfect when entertaining or as a delicious snack for anyone looking to snack “smart.”



Example of Knock-out Display Case

Example Six Case Stack

Seasoned Pretzel Pieces.....

CINNAMON BROWN SUGAR

A sweet fan favorite that blends Cinnamon and Brown Sugar Pretzel Pieces for a delicious treat.



10.5 OZ (298g)

BUFFALO BLUE

Spice up your day with the smooth fiery blend of our Buffalo Blue Pretzel Pieces for a delicious treat.



10.5 OZ (298g)

SMOKY BACON CHEDDAR

Fused with the flavor of Bacon and Cheddar Cheese for an exciting escape from your ordinary snacks.



10.5 OZ (298g)

Our most indulgent line! Our broken pieces pack a wallop of flavor that will satisfy even the biggest snacker in the house.



Don't be fooled by the robust taste though. Our pieces still adhere to our basic principles of avoiding artificial flavors and enhancers like MSG. No shortcuts!



Example of Knock-out Display Case

Example Six Case Stack

100 Calorie Single Portion Mini Twists

HONEY MUSTARD & ONION

Generously dusted with lip-smacking honey mustard and onion seasoning.



0.8 OZ (23g)

SALTED CARAMEL

Indulge in the sweet, satisfying crunch of our Salted Caramel Pretzels.



0.8 OZ (23g)

CHEESE PIZZA

Satisfy your pizza craving one delicious bite at a time.



0.8 OZ (23g)



Many of us are looking to control our portion sizes these days and Pretzel Pete has the perfect solution: 100 calorie packs in a variety of flavors.



Perfect for the lunch box, at the beach or just to have on hand when you are looking for a fulfilling, guilt free snack to get through the day. Also great as stocking stuffers!



Better-For-You Mini Twists.....

**GLUTEN FREE
SALTED**

A salty treat with a crispy texture and slight buttery flavor.



7 OZ (198g) & 1 OZ (28g)

**GLUTEN FREE
SOUR CREAM CHIVES**

A sophisticated change of pace from the norm of gluten free pretzels.



7 OZ (198g) & 1 OZ (28g)

WHOLE WHEAT

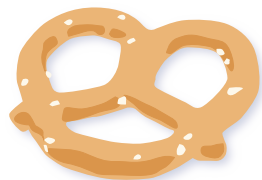
13g of Whole Grain and only 190mg of sodium in every serving! Need we say more?



7 OZ (198g) & 1 OZ (28g)



As consumers continue to look for diverse and healthy snacks, we are pleased to introduce our growing Better-for-You product line. Now, more people than ever can experience our fresh, flavorful twist on snacking.



Pretzel Pete is pleased to offer this range of options and here's the kicker – they are DELICIOUS!!



Example of Knock-out Display Case

Stackable Display Cases

Seasonal Products/Limited Editions

MARGARITA (SPRING)

Delicious margarita flavors of salt and lime combine for good times. Olé!



6 OZ (170g)

SOUR CREAM & HABANERO (SUMMER)

Warning: These savory nuggets bring the flavor AND the heat!



9 OZ (255g)

BEER MUSTARD (FALL)

Finally, the world's perfect combination is now available...



10.5 OZ (298g)

PEPPERMINT SNOWFLAKE (WINTER)

A suprisingly unique sweet & salty fusion of pretzel and peppermint.



6 OZ (170g)



From time-to-time Pretzel Pete offers limited time, seasonal products to spice up a special time or holiday period. These offerings often change so be sure to check with us so you don't miss out!





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